

July

# CDPH State Physical Activity and Nutrition (SPAN) Program, Grant Award

The California Department of Public Health, Nutrition and Physical Activity Branch (NPAB) was awarded the State Physical Activity Nutrition (SPAN) Program grant from the Centers for Disease Control and Prevention (CDC). The 5-year SPAN Program started in October 2023 and runs through September 2028. The NPAB was one of 17 state agencies that received grant funding nationwide.

## The 2023-2028 SPAN grant goals are:

- 1. Make physical activity safe and accessible for all;
- 2. Make healthy food choices easier;
- 3. Make breastfeeding easier to start and sustain; and
- 4. Strengthen obesity prevention standards in early care and education settings.

#### **Physical Activity**

The NPAB SPAN staff will support implementing new or enhancing current state level policies and activities to support safe and accessible physical activity in collaboration with local level organizations. Training and technical assistance on creating action plans and implementing demonstration projects will be provided via a cohort-model at the local level.

#### **Healthy Food**

In partnership with the California Department of Food and Agriculture (CDFA), San Francisco Department of Public Health, and local organizations, the NPAB SPAN staff will implement state level policies and activities that promote the adoption of nutrition guidelines at targeted park and recreation sites, and pursue the expansion of fruit and vegetable incentive and produce prescription programs.

#### **Breastfeeding**

In partnership with the CDPH Maternal Child and Adolescent Health Program, CDPH Women, Infants and Children (WIC) Program, the California Breastfeeding Coalition, and the California WIC Association, the NPAB SPAN staff will implement state level policies and activities that achieve continuity of care for breastfeeding families.

### Early Care and Education (ECE)

In partnership with California Department of Social Services and CDFA, the NPAB SPAN staff will implement state level policies and activities that integrate national standards consistent with Caring for Our Children related to nutrition, physical activity, and breastfeeding and will work to advance Farm to ECE in California.

The NPAB SPAN grant is focusing on communities at or below 185% of the federal poverty level. In the first year of the grant, the NPAB SPAN team is concentrating on processes to implement the four above strategies at the statewide level before considering expanding implementation at the local level.

For more information on the SPAN program visit CDC's <u>State Physical Activity and</u> <u>Nutrition</u> webpage.

If you have questions about the SPAN Program, please contact Linda Cowling at: Linda.Cowling@cdph.ca.gov.

# Champion Provider Fellowship: Applications for New Cohort Open October 1st



Champion Provider Fellowship: Recruitment Webinar Q&A Date: Thursday, August 15, 2024 Time: 2:00-3:00 PM To register: Follow this link

Applications for the 2025 Champion Provider Fellowship cohort will open on Tuesday, October 1<sup>st</sup>! The Champion Provider Fellowship team will host a Q&A webinar on August 15, 2024, to discuss the recruitment and onboarding process. The Champion Provider Fellowship harnesses the passion of healthcare providers to improve the health of their communities beyond the clinic setting. The California Department of Public Health and the University of California, San Francisco launched the program in 2014 to empower, train, and support healthcare providers to use their expertise and respected voices to improve the health of communities through local policy, systems, and environmental changes. The webinar will cover the following:

- LHD benefits and expectations of participation in the Champion Provider Fellowship
- 2025 application process and important deadlines
- Champion Provider Fellow success stories

If you have questions, please contact the Champion Provider Fellowship team at <a href="mailto:championprovider@ucsf.edu">championprovider@ucsf.edu</a>.





This material was funded by USDA's Supplemental Nutrition Assistance Program -- SNAP. This institution is an equal opportunity provider.